



Danny Abello
Graphic/Web Designer

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*"My best work is produced when I'm given an idea to work with
then allowed to add my own creative input"*

Design From Concept To Finish

Over 10 years of experience in the Publishing and Advertising industry
Catalogs, Brochures, Ads, Flyers, Magazine & Newsletters layouts, Posters in 4-color or 2-color pieces, etc.

- Basic knowledge and understanding of HTML, XHTML and CSS coding
- Web Design and Web Banners/images creation (Animated & Static)
- Innovative, creative problem solver with an eye for detail and accuracy
- Expert using graphic imaging and design tools such as InDesign, Photoshop, Quark-XPress and Illustrator
- Proven team player and hands-on leader

EXPERIENCE

Independent Freelance:

Wobbly Top Press (www.wobblytop.com) November 2017
Remote/Offsite Freelance- Revised website on few pages which was previously created.

Independent Freelance:

Triangle Graphics October 2016 - June 2017
Remote/Offsite Freelance - Created graphics (Logo, Web Banners, Animated GIFs, etc.), Design website mock-ups for Developers to be coded in HTML and assisting other creative staff in daily projects.

Independent Freelance:

Wobbly Top Press (www.wobblytop.com) November 2014 – June 2015
Remote/Offsite Freelance- Created an online e-commerce website for a small NY publishing company.

Independent Freelance:

R.M. DeLuna IP Law Office (www.deluna-iplaw.com) July 2013
Freelance Illustrator - Created preparation illustrations for use in Patent Drawings for a court presentation.

Independent Freelance:

McFrank & Williams Advertising Inc. (www.mcfrank.com) September 2011 – October 2011
Temporary Art Director - Assist Senior Art Director with Recruitment Ads.

Oxford University Press (www.global.oup.com) February 1998 – January 2009
Senior Graphic Designer (Creative Services Dept.)
Created and designed broad array of printed materials: Catalogs, Brochures, Ads, Posters, Flyers, Direct-mail pieces and Web Pages.

Academy of Professional Information Services January 1988 – August 1994
Associate Art Director - Created and designed medical newsletters in collaboration with Copy Editors.

SKILLS

Quark X-Press (version 7-9)
Adobe CS3-6 & CC (In-Design, Photoshop, Illustrator, Dreamweaver & MUSE)
Microsoft Word, Microsoft Powerpoint and Keynote

EDUCATION

- A.A.S., New York City College of Technology – awarded 1st prize for "Excellence in Graphic Design"
- School of Visual Arts/Continuing Education program – studied Desktop Publishing

You may view my website at: www.danabdesign.com
or my LinkedIn public profile: www.linkedin.com/pub/danny-abello/11/637/b62